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PRO EM TO “SHOWCASE” PARTY AND EVENT CAPABILITIES AT OCTOBER 15th OPEN HOUSE

Phoenix, Ariz. – PRO EM Party & Event Rentals, Arizona’s only full-service event management and rental company, will have an Open House “Showcase” for event organizers, wedding coordinators, caterers, event planners, corporate meeting planners and local media on Thursday, October 15th from 5:30 to 8:30 PM at their Phoenix headquarters at 1450 E. Grant Street. The Showcase will be a casual, yet informative evening at which PRO EM will present a wide selection of event equipment options as well as their party and event capabilities. Food, drink and entertainment will be provided.

Last year, PRO EM purchased over \$1.5m in new assets and equipment including clear-span structures, fleet vehicles, chairs, tables, as well as party and décor equipment.

“Some people know of PRO EM for our event management and staffing expertise, while others think of PRO EM as a party equipment rental resource,” said PRO EM Chief Operating Officer Brady Castro. “This Showcase will showoff everything PRO EM has to offer in a fun and entertaining fashion. We’re sure all who attend the Open House will walkaway saying ‘Wow, I didn’t realize PRO EM did that too.’”

PRO EM services more than 2,000 events annually ranging from largescale nationally-televised sporting events, concerts and festivals to smaller and more intimate corporate meetings, weddings and social gatherings. PRO EM’s Event Services team has more than 200 years of combined experience in event management, planning and logistics and professionally staffs all event positions, including: valet, security guards, parking and traffic control and guest service representatives. PRO EM’s Rental Division can supply equipment and materials for any size occasion, including tents and clear-span structures, portable generators, light towers, heating and cooling units, fencing, barricades, tables, chairs, linens, china, portable restrooms and other event-related equipment. Current and recent event partners include: the Waste Management Phoenix Open (PGA TOUR), Arizona State University and Sun Devil Athletics (NCAA), the Chicago Cubs and Oakland A’s (MLB), Country Thunder Music Festival, JTCB Founders Cup (LPGA Tour), Barrett Jackson Collector Car Auction, Russo & Steele, Phoenix Pride and the Scottsdale Cultural Council.

For more information on PRO EM, visit www.proem.org or call 480-507-0999.